**Social Media Post**

The following social media posts offer ideas to leverage the power of social media to increase awareness for the donation and how others can help. Always follow up a thank you tweet or Facebook post with another tweet that challenges the community to get involved and help. (The following messages may also be used in a cell phone text campaign.)

## Suggestions for Tweeter:

1. WOW! @twitterhandle just donated <$AMOUNT> to < CHARITY NAME>! #CaringAndSharing
2. Slow clap, fast clap, standing O for @twitterhandle. They just donated <$AMOUNT>. Thanks for helping <CHARITY NAME> make a difference.
3. Did you hear the news? @twitterhandle donated <$AMOUNT> to <CHARITY NAME> today! With <$AMOUNT> more, we can <DESCRIBE HOW NEED WILL BE MET>.
4. Examples of holiday-specific posts:
   * Thx to @twitterhandle, we’ll be able to provide <$AMOUNT> turkey dinners for Thanksgiving this year!
   * X-mas will be merrier this year, thx to the @twitterhandle donation of <$AMOUNT> to <CHARITY NAME>

## Suggestions for Facebook:

1. Help us thank [Banner] Foundation for their big donation of <$AMOUNT> today! The funds will be used to <DESCRIBE HOW NEED WILL BE MET>. Visit a local [Banner] and say thanks or post a thank you on their FB page! You can help, too! Call <NUMBER> or visit <WEBSITE> to give today!
2. Help us say thanks to [Banner] Foundation for donating <$AMOUNT> to <CHARITY NAME>! Now we can <DESCRIBE WHAT DONATION WILL DO>. We can do great things with the support of great partners like [Banner] Foundation. You can help, too! Call <NUMBER> or visit <WEBSITE> to give today!
3. Examples of holiday-specific posts:
   * This just in! [Banner] Foundation is donating <$AMOUNT> to <CHARITY NAME> to help us make the holidays brighter for people in need. You can help, too! Call <NUMBER> or visit <WEBSITE> to give today!
   * COMMUNITY CHALLENGE! [Banner] Foundation just announced a generous <$AMOUNT> donation to help with our Christmas outreach this year. If <NUMBER> people donate just $10 each, we’ll have that matched! Will you help? Call <NUMBER> or visit <WEBSITE> to give today!

## Sample Blog Post

**[Banner] Foundation, You’re Awesome!**

We always like to give a shout out to great donors and supporters. Without them, we wouldn’t be able to provide services to cancer patients and survivors throughout our community.

We recently received a $10,000 grant from [Banner] Foundation to help purchase new laptops and tablets for our staff to use during patient visits. We were also able to purchase four “loaner” tablets for clients who were not “connected.” As we know, patients communicate with their doctors, insurers and support communities online, so working computers/tablets and reliable internet connections are critical.

[Banner] Foundation is a great supporter. When visiting your local [Banner] please remember to thank the manager for supporting local charities like ours